

About XIME

XIME is one of the leading B-Schools of India having its campus both in Bangalore and Kochi. It was founded by a group of leading academicians under the leadership of Prof. J. Philip, former Director of IIM-Bangalore and earlier Dean at XLRI. It is noted for its many sided activities such as conventions, conferences, student competitions and short term industry relevant programmes. XIME's flagship programme is the two-year PGDM, with 180 admissions.

National Rankings

- Ranked 25th in the country and 2nd best (outside the IIMs) in South India according to Business Today - Nielsen survey of B Schools, 2012
- Ranked 15th by Eduniversal, Paris, 2012
- Ranked 22nd in the CSR-GHRDC survey of B Schools, 2012

Academic Programmes offered by XIME

Post graduate Diploma in Management (PGDM)

Apart from the academic programmes, XIME regularly organizes the following programmes.

- Entrepreneurship Development Programmes (EDPs)
- Management Development Programmes (MDPs)
- Organization Based Programmes (OBPs)

About ABBS:

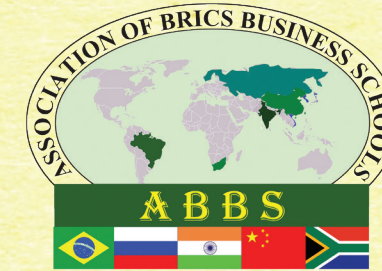
The Association of BRICS Business Schools [ABBS]

Founded in 2009 and having its office at XIME, Bangalore. ABBS brings together business schools in Brazil, Russia, India, China and South Africa to promote cooperation and exchanges in the field of management education.

About KAABS:

The Karnataka Association of Autonomous Business Schools (KAABS) has been formed with the main objective of promoting and safeguarding the common interests of the member institutions while enhancing the quality of post graduate management programmes through collective effort.

Revisiting the MBA in the Asia Pacific Context



Celebrating the Fifth Anniversary of the Founding of The Association of BRICS B-Schools (ABBS)

January 30 – 31, 2014



XIME

**XAVIER INSTITUTE OF MANAGEMENT
& ENTREPRENEURSHIP, BANGALORE**

in collaboration with

**KARNATAKA ASSOCIATION OF
AUTONOMOUS BUSINESS SCHOOLS (KAABS)**

Introduction:

MBA started as an American product. But today it is all over the world, as the premier course for learning business management. Being an American product by origin, there used to be strong opposition from the socialist world, particularly from countries like China, Russia and Vietnam. Today we witness a different scene. These countries and many others are vying with each other in building world-class B-Schools. China, India and Australia, are in the vanguard of this movement even as the model remains the same. MBA the world over is still based on the prototype that came out of Wharton and Harvard over a hundred years ago. The celebrated book that came out of Harvard recently: 'Rethinking the MBA' almost confirmed this – that it is now a universal product – similar in purpose, duration, focus and features.

The Gathering:

The seminar which will bring together a number of leading management academicians and thinkers from the Asia-Pacific region will examine whether the American model of MBA could continue to work effectively in the Asia – Pacific context. Or, is there a need to work on alternative models keeping in mind the culture, the stage of economic development and social issues?



This is the first such initiative in this part of the world and we are sure of there being considerable interest among the Business Schools and leading industries of the region. XIME as a prominent business school of India is happy to take the initiative for this unique gathering. The conference coincides with the fifth anniversary of the founding of the Association of BRICS B-Schools [ABBS], of which XIME is a founding member. In addition to the partnership of ABBS, we are hopeful of the support of a number of

other B-Schools associations of the region.

Structuring:

This international seminar will be built on country papers from leading countries of the Asia – Pacific region. Confirmed participations include:

- **Australia:** Prof. Evan J. Douglas
Griffith Business School, Gold Coast, Queensland
- **Bangladesh:** Prof. Dr. M. Alimullah Miyan
International University of Business Agriculture & Technology, Dhaka
- **China:** Dr. Yuping Du
Guangdong University of Foreign Studies, Guangzhou
- **Japan:** Dr. Tetsuhiro Kishita
Ryukoku University, Kyoto
- **Malaysia:** Mr. Pradeep Kumar Nair
Taylor's University, Selangor Darul Ehsan, Malaysia
- **Russia:** Dr. Kirill Flegonov
State University of Management, Moscow
- **Sri Lanka:** Prof. H. D. Karunaratne*
University of Colombo, Colombo
- **South Korea:** Prof. Young-Ryeol Park
Yonsei Business School, Seoul
- **Thailand:** Dr. Astrid Kainzbauer*
Mahidol University, Nakhon Pathom, Thailand

- **USA:** Prof. Dr. Kamlesh Mehta
National University, La Jolla, California
- **Vietnam:** Prof. Julian Teicher*
Monash University, Victoria, Australia
Formerly, Professor in RMIT International University, Ho Chi Minh City, Vietnam
- **India:** D. Shivakumar
Chairman and CEO, Pepsico India
Dr. Debashis Chatterjee
Director, Indian Institute of Management, Kozhikode
Dr. Kavita Laghate
Director, Jamnalal Bajaj Institute of Management Studies, Mumbai
Dr. R.C. Natarajan
Director, T A Pai Management Institute, Manipal
** awaiting confirmation*

Dates: January 30 – 31, 2014

Venue : Xavier Institute of Management & Entrepreneurship,
Electronics City, Phase II, Hosur Road, Bangalore -5600 100

Delegate fee: ₹ 4000/- per person for academicians
₹ 6,000/- per person for industry reps.
₹ 1,000/- per person for students
Payable to: **XIME, Bangalore**

STUDENTS' FORUM:

XIME is also organizing on this occasion, a Students' Forum with the objective of providing a platform for students belonging to business schools affiliated to the Association of BRICS B-Schools (ABBS) and the Karnataka Association of Autonomous Business Schools (KAABS), to present research papers on any aspect of management including the following themes:

- Entrepreneurship.
- Supply Chain Management.
- Green Environment.
- Evolving trends in Management Education.

This forum will be held in the afternoon of 31st January 2014 as a part of the conference. We welcome students to participate in the conference in teams of two each and present their papers. Deadline for the receipt of the full paper is January 15, 2014.

The First prize for the best paper carries a cash award of ₹ 15,000 with a Merit Certificate and the Second prize carries a cash award of ₹10,000 with a Merit Certificate.

For details contact :

Conference Coordinator XIME

Xavier Institute of Management & Entrepreneurship

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